

Dear Friends of the Pumpkin Festival,

"31 Year of Family and Fun" is the 2011 Pumpkin Festival Theme. The Pumpkin Festival has undergone tremendous changes in the last 31 years. We have seen new events, new faces, and many changes in the weather. Your 2011 Pumpkin Festival Board is busy planning the 2011 Festival, set to take place October 5 - October 9.

The 2011 Pumpkin Festival Board members are: President: Mike Henry, Vice President: Vic Martin, Treasurer: Linda Miller, Secretaries: Susan Holder and Julie Matuszak, Board Member, Roger Reid. The festival has become a large part of our heritage in Caro and Tuscola County.

With the 2010 Festival profits the Board was able to give back to the communities. Each public school in Tuscola County had the opportunity for one \$500.00 scholarship per school for a senior class member.

Many exciting events are planned such as: The Tailgate Kickoff Party, the Annual Rotary Pancake Supper, the popular Car and Motorcycle Show, a fine Art Show, Craft and Treasure. Saturday there will be numerous events and during the evening a Euchre Tournament, and a Fireworks Show. On Sunday, *"The Grande Parade"* and Free Bean Soup is scheduled.

The Caro Knights of Columbus and many volunteers have again offered to bake the several thousand homemade pumpkin pies for the Festival. To help offset the many expenses incurred for many of the five–fun filled days of activities and the pies; we still rely upon your continued support for our events.

Please find enclosed the sponsorship level form. The sponsorships will be on a "FIRST COME – FIRST SERVE BASIS" this year. We ask that the form be returned to us by August 23rd, so that we may proceed with further planning and advertising for our events. We should ask that monies be submitted with your written commitment.

ON BEHALF OF THE 2011 PUMPKIN FESTIVAL BOARD, WE THANK YOU FOR YOUR GENEROUS SUPPORT FOR A TRULY WONDERFUL 2011 FESTIVAL!!!!

2011 TUSCOLA COUNTY PUMPKIN FESTIVAL SPONSORSHIP OPPORTUNITIES
31 Years of Family and Fun



"THE GRAND PUMPKIN" Sponsor Donation of \$2500.00

We would like to honor the "GRAND PUMPKIN" sponsor and have your business/name on the overhead banners across M-81 publicizing the upcoming festival-placed (2) weeks prior to the Festival. We would also like the "Grand Pumpkin" sponsors to take part in our advertising for the pumpkin festival ads. You will also receive the "Golden Pumpkin Trophy to display, a listing on our website, and T-shirt advertising (given out to all 2011 volunteers, with your business displayed on the back, in order of monies given.) You will also have a banner in the Grand Parade, and receive the 2011 "Tuscola County Pumpkin Festival Pennant."

GRAND PUMPKIN SPONSOR (2 sponsorships available)



PLATINUM PLUS Sponsor Donation of \$2,000.00

You will receive a (2 x 8) banner displayed at the event you sponsored, and also the lead-off banner at the "GRAND PARADE." In addition your business will be listed on our website, and T-shirt advertising (given to all 2011 volunteers, with your business displayed on the back, in order of monies given.) In addition you will also receive the 2011 "Tuscola County Pumpkin Festival Pennant."

COURT HOUSE LAWN SPONSOR (1 sponsorship available)
ENTERTAINMENT TENT (1 sponsorship available)



PLATINUM Sponsor Donation of \$1500.00

You will receive a (2 x 8) banner displayed at the event you sponsored, listing on our web site, a banner in the GRAND PARADE, the 2011 "Tuscola County Pumpkin Festival Pennant" and T-shirt advertising (given to all 2011 volunteers, with your business displayed on the back, in order of monies given.)

VINTAGE DRAGSTERS (1 sponsorship available)



GOLD Sponsor Donation of \$1000.00 or more

You will receive a (2 x 6) banner displayed at the event you sponsored, listing on our web site, a banner in the GRAND PARADE, the 2011 "Pumpkin Festival Pennant" and T-shirt advertising (given out to all 2011 volunteers, with your business displayed on the back, in order of monies given.)

FIREWORKS DISPLAY (5 sponsorships available)

(Since the fireworks display is at dark, you will receive your special fireworks display banner in the parade, advertising that you were one of the sponsors in addition to your regular parade banner.)

CINDERELLA CARRIAGE & RIDES (1 sponsorship available)

****other sponsorships available for \$500.00 each two businesses would share a banner**



SILVER Sponsor Donation of \$750.00 or more

You will receive a (2 x 6) banner displayed at the event you sponsored, a listing on our web site. "The Tuscola County Pumpkin Festival" pennant and a banner in the Grand Parade.

- CAR AND MOTORCYCLE SHOW (1 sponsorship available)**
- FREE FAMILY EVENT SHOW SATURDAY (1 sponsorship available)**
- FINE ART SHOW (1 sponsorship available)**
- PUMPKIN "DERBY" (1 sponsorship available)**
- FIFE AND DRUM (4 sponsorships available)**



BRONZE Sponsor Donation of \$500.00 or more

You will receive a (2 x 4) banner display at the event you sponsored, a listing on our website, the 2011 "The Tuscola County Pumpkin Festival" pennant, and a banner in the GRAND PARADE.

- TAILGATE KICKOFF PARTY SPONSOR (1 sponsorship available)***
- STRUT-A-MUTT (1 sponsorship available)***
- CHILDREN'S GAMES & ACTIVITIES (3 sponsorships available)***
- "OLD FASHIONED BAKE-OFF" CONTEST (1 sponsorship available)***



EVENT Sponsor Donation of \$250.00 or more

You will receive a small banner at the event you sponsor, a listing on our website, the 2011 "The Tuscola County Pumpkin Festival" pennant, and a banner in the GRAND PARADE

- BABY CONTEST (4 sponsorships available)***
- FREE BEAN SOUP GIVE-AWAY (4 sponsorships available)***
(Your business will need to have a representative available on Sunday in the morning for 2 hours to help serve the bean soup)



PARADE Sponsor Donation of \$150.00

You will receive a listing on our website, the 2011 "The Tuscola County Pumpkin Festival" pennant and a banner in the Grand Parade on Sunday.



FRIENDS of the Tuscola County Pumpkin Festival Donation of \$75.00

You will receive the 2011 "The Tuscola County Pumpkin Festival pennant" and a listing on the festival's website.

WE WOULD APPRECIATE THIS FORM RETURNED BY AUGUST 23, 2011 for planning and advertising purpose.

"FIRST COME - FIRST SERVE BASIS"

**31st Annual Tuscola County Pumpkin Festival
Sponsorship Commitment Form**

SPONSORS (Business) NAME _____

ADDRESS FOR ALL CORRESPONDENCE _____

CONTACT NAME _____

CONTACT PHONE and Alternate NUMBER: _____

FAX NUMBER: _____

E-MAIL ADDRESS _____

SPONSORS WEBSITE ADDRESS: _____

I WOULD LIKE TO SPONSOR / EVENT _____

YES, I WOULD LIKE TO BE CONTACTED FOR VOLUNTEER OPPORTUNITIES FOR MYSELF OR EMPLOYEES.

(Volunteering may take 4-10 hours during the festival's many events, depending on your interests.)

If you have any questions, please feel free to contact The Pumpkin Festival at 989.673.2511 or Mike Henry at 989.670.0194 (leave a message and it will be returned)

We would ask that all monies be submitted with your written commitment; a receipt will be mailed or faxed.

PLEASE MAIL TO: If you haven't changed the festival's address with your finance department please do so.

**TUSCOLA COUNTY PUMPKIN FESTIVAL
157 N. STATE ST.
CARO, MI 48723**

WEBSITE: www.tuscola.pumpkinfest.com

ON BEHALF OF THE 2011 PUMPKIN FESTIVAL BOARD WE WOULD LIKE TO THANK YOU FOR YOUR TIME AND SUPPORT FOR 31 YEARS OF A FAMILY FRIENDLY EVENT!!